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**REDUCTIONS**

**SCENE** – INT'. SHOP. DAY.

A MAN IS PERUSING THE SHELVES WHEN HE NOTICES A SIGN  
ANNOUNCING A REDUCTION:

“SPECIAL OFFER - WAS (AN ENLARGEMENT OF A BAR CODE WITH A  
BIG RED CROSS THROUGH IT)...NOW ONLY (AN ENLARGEMENT OF  
ANOTHER BAR CODE)!!!”

REACTION SHOT OF MAN.

**END.**



**2002: TV TO GO - BBC TV**

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